

MANAGER CAPACITY BUILDING AND KNOWLEDGE, CENTER OF EXPERTISE FOR INDUSTRIAL LAND DEVELOPMENT

Reports to: Director of Technical Assistance, Center of Expertise for Industrial Land Development

MCA-Morocco seeks an experienced professional to fill the role of Manager Capacity Building and Knowledge within the Technical Assistance Direction at the Center of Expertise for Industrial Land Development (CEILD). CEILD is a unit within MCA-Morocco which is expected to be a center of technical expertise for best practices in sustainable industrial zone development in Morocco. The Manager Capacity Building and Knowledge will oversee, under the supervision of the Director of Technical Assistance, activities related to industrial land reform and capacity building which are part of the Industrial Land Activity in the compact agreement between MCC and the Government of Morocco. The Manager Capacity Building and Knowledge will be working within the Technical Assistance Unit which activities are as follows:

- Capacity building of the Ministry of Industry, as well as other stakeholders, including ministries, local authorities and private sector actors, on best practices in zone development and the optimization of public and private sectors' roles in zone development and operation.
- Development of a new law on industrial zones, which will include extensive consultations and engagement with all relevant stakeholders.
- Development of national demand studies for industrial land and a long term strategy for planning of industrial zones.
- Creation of a database of industrial land that will provide an effective link between offerors of industrial land and those seeking industrial land and will include information about industrial land, including, for example, location, size, types of industries, population, labor availability, training institutions and other demographic and environmental data.
- Dissemination of national and international best practices in the development of sustainable industrial zones that takes into account successful experiences with public-private partnerships (PPPs), and the application of international environmental and gender and social inclusion standards.
- Manage partnerships and coordinate with other donors and institutions working in the industrial land sector in Morocco.

Responsibilities:

- Manage, under the supervision of the Director of Technical Assistance, efforts related to the implementation of reform activities, including capacity building, legal reform, demand study and strategy development, database development and dissemination of best practices. This may include, but is not limited to:

- Oversee, under the supervision of the Director of Technical Assistance, design and execution of capacity building programs for GoM and other stakeholders in the industrial land sector.
 - Oversee, under the supervision of the Director of Technical Assistance, development of input to MICIEN on new industrial land law and support the advancement of that law in coordination with the Ministry; engage with other relevant Ministries and stakeholders on the development and execution of the law.
 - Oversee, under the supervision of the Director of Technical Assistance, demand study for industrial land in Morocco and input to the MICIEN's industrial land strategy based on identified demand.
 - Oversee, under the supervision of the Director of Technical Assistance, assessment of needs for enhancing MICIEN's industrial land database and identification and implementation of CIELD's support for that database.
 - Manage, under the supervision of the Director of Technical Assistance, development and dissemination of national and international best practices in the development of sustainable industrial zones.
 - Develop, under the supervision of the Director of Technical Assistance, terms of reference and oversee procurement and management of firms that will support technical assistance activities.
 - manage and oversee, under the supervision of the Director of Technical Assistance, communications and outreach about the activities of the CEILD, including technical assistance, demonstration projects and FONZID.
- With the support of a project scheduler and under the supervision of the Director of Technical Assistance, ensure development of detailed workplans for technical assistance that incorporate inputs from all hired contractors. Oversee, under the supervision of the Director of Technical Assistance, implementation of activities in accordance with the workplans.
 - In collaboration with the CEILD Senior Director, represent and coordinate CEILD technical assistance work with key stakeholders, including central, regional and local governments, Moroccan and international business leaders, NGOs, associations, US Government officials and other donors and organizations. Build, manage, and effectively leverage relationships with these stakeholders to maximize the impact of industrial activity technical assistance work.
 - Other tasks and responsibilities as requested by the Director of the Technical Assistance or the Senior Director of the CEILD.

Qualifications and Experience:

- University degree in business administration, communication, economics, law, geography, land use planning or other relevant discipline. Advanced degree preferred but not required.
- 8 or more years of experience, which includes experience with capacity building or technical assistance programs. Less than 8 years of experience is acceptable for exceptional candidates.
- Experience with spatial planning and zoning (urban and industrial) programs, development of sustainable industrial zones, including zones with high performing governance structures and environmental and social standards strongly desired. Experience with programming for gender and social inclusion in the industrial sector and/or related to enterprise development strongly preferred.
- Excellent and demonstrable interpersonal and organizational skills, work habits, judgment and initiative and proven ability to work under pressure, navigating between multiple government and non-government actors.
- Capable of building and maintaining productive relationships and partnerships with various stakeholders from government (both national and local), civil society, NGOs, private sector, and international donors and the ability to work in large, multi-cultural teams.
- Knowledge of Morocco and its government institutions involved in industrial land development, including, for example, the MICIEN, Ministry of Urbanism, Ministry of Environment, regional and local governments.
- Superior written and oral communication skills.
- Full computer skills in email, word processing, spreadsheets, the Internet, and familiarity with Management Information Systems and project management systems.
- Fluency in Arabic and French. Good written and oral communication in English is preferred.